



Trade fair and industry platform

Where suppliers

Gardening and landscaping	Urban design
Playgrounds, recreational and sports facilities	Construction machinery and maintenance equipment



Landscape architects and designers	Facility management contractors
Municipal decision-makers	Contracted companies

Real estate and property management clients

GRÜNBAU BERLIN

Designing, building and maintaining outdoor spaces

Trade fair dates
20 – 23 February 2018

Opening hours
9:00 – 18:00

Organizer
Messe Berlin GmbH
Messedamm 22
14055 Berlin, Germany

EARLY BIRD
until 30 April 2017

Parallel to

bautech

International trade fair for building, construction technology and urban development

Contact

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For application forms and further information:
www.gruenbau-berlin.de

bautech – Inspiring the construction industry

The main objectives for bautech exhibitors: provide information to trade visitors, develop new business and build company image. At the most recent event, 500 exhibitors from 17 countries attracted 35,000 visitors to their stands where the focus was on innovative products and services and current developments in the industry. Exhibitors and trade visitors alike were very pleased with the event's outcome.

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 **Messe Berlin**



GRÜNBAU BERLIN – Urban green spaces improve quality of life

Gardening and landscaping make a significant contribution to living environments and quality of life for modern city dwellers. Key themes include the improvement of residential environments, revitalization of neighbourhoods, and the modernization of playground and recreational facilities. The growing importance of gardening and landscaping has become a major factor in the building and housing industry.

Taking place for the sixth time in conjunction with bautec, GRÜNBAU BERLIN attracts substantial attention with its focus on tomorrow's urban green spaces. The event theme – **designing, building and maintaining outdoor spaces** – brings together manufacturers, service providers and vendors to present their ideas and products to the building and housing industry and to engage in dialogue with the trade visitors.

Messe Berlin organizes **forum events** at bautec with high-profile participants. The aim is to focus attention on the latest issues and practice-relevant aspects.

Natural free spaces in urban settings are a major issue. **GRÜNBAU:TALKS** bring together scientists, landscape and building architects, environmental specialists, gardeners and representatives of social organizations to discuss the future task of green urban development. These include the various aspects of maintaining intact green spaces, ideal living conditions and a liveable environment.

PLAYGROUND:TALKS focus on designing play areas for children and youth in urban environments. Key issues include playground quality and safety. Guest speakers at the event provide information from the perspective of municipalities, planners, customers and manufacturers. They outline their current situations and practical approaches along with their opportunities and outcomes.

“ We were delighted by the positive visitor reception we experienced at bautec. The PLAYGROUND:TALKS played an important part in helping us reach our target group in the region. ”

Jens Zumblick, Ulrich Paulig & Co. merry go round OHG

“ The trade fair keeps growing and expanding across regions. It has firmly established itself as Germany's leading industry trade fair and attracts numerous international visitors. I'd like to see more live green spaces at the event. GRÜNBAU BERLIN is a welcome component of the trade fair – one I'd like to see with an even stronger presence. ”

Peter Menke, CEO, The Green City foundation

SUPPORTING PROGRAMME

PLAYGROUND TALKS

GRÜNBAU BERLIN

GRÜNBAU TALKS

GRÜNBAU BERLIN partners

